



NORTHERN LIGHTS
FESTIVAL BORÉAL

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For Immediate Release

Sudbury's music and arts festival one of best in Ontario

Northern Lights Festival Boréal (NLFB) has been named one of the Top 100 festivals in Ontario.

"There are more than 3,000 annual festivals and community events staged each year in Ontario, so being recognized as one of the best is a huge honour," said Sandra Harris, Executive Director of NLFB.

"Northern Lights is one of only two folk festivals recognized in the list." added Paul Loewenberg, festival chair and Artistic Director. "Sudbury should be proud to host a festival of such calibre."

The Top 100 Ontario Festivals are highlighted in the *2008 Festivals & Events in Ontario* guide, of which 250,000 copies are distributed across the province. The list was announced at the Festivals & Events Ontario's annual conference in London, Ontario in February. The Top 100 festivals list includes the Tulip Festival in Ottawa, Toronto's CNE, Kitchener-Waterloo's Oktoberfest and Sault Ste. Marie's Bon Soo Winterfest.

Festivals & Events Ontario is the professional association for the festivals and events industry.

Northern Lights Festival Boréal organizers are currently working on the line up for the 37th annual festival, to be held at Bell Park July, 4, 5 and 6 and their MeltDown event, being held April 4 and 5. Their newly updated website – www.nlfbudbury.com – will provide headliner and ticket details for both events as they become available.

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